

Abstract

Title: Influence of Rugby World Cup and Summer Olympic Games on the awarness of FTVS students about rugby

Objectives: The main objective of this thesis is detection, if big sport rugby events had any influence on awareness of rugby for students of Faculty of physical education and sport. Concretely, if the knowledge about Rugby World Cup and rugby tournament at Summer Olympic Games increased. And then, if their knowledge about rugby rules, world rugby, Czech rugby and women's rugby increased.

Methods: I used the methods of quantitative research in ma thesis. I created two electronic questionnaire through the web site VypInto.cz. One of the questionnaire I distributed in 2015 (before the Rugby World Cup) and the second questionnaire I posted in 2016 after the Summer Olympic Games.

Results: The results of research demonstrated the impact of the big rugby events. The awareness of students about rugby increased. Their basic knowledge about world rugby and rugby rules increased. The research also showed that researched events didn't have the impact for the knowledge about Czech rugby or women's rugby.

Keywords: Rugby World Cup, Summer Olympic Games, rugby, awarness